

FIREWALK MARKETING

We will implement the extreme for you!

CARNAVAL EVENTS AND MARKETING ADVERTISING DYNAMICS T/A FIREWALK MARKETING

Company Profile



FIREWALK MARKETING

Firewalk Marketing is a local advertising and marketing firm offering professional service in Mpumalanga and surrounding areas. The company specialises in developing strategic communication plans for their clients with special emphasis on advertising, promotions and promotional gifts, event management and related services. The firm, together with its specialist and experienced staff, can address and manage a client's entire communications profile under one roof.

VISION

To be the most cost effective, quality concerned and creative communication company, offering a fully integrated service to all clients.

MISSION

Through personalised communications and marketing, the utilisation of the latest technology and continually upgrading our product and service range, we strive to attain maximum exposure for our clients and place them a step ahead of their competitors.

At Firewalk Marketing we see ourselves as business partners with our clients, continually adding value to their business by producing total advertising and communication solutions.

LOCATION

Firewalk Marketing is situated Roodt Street in Nelspruit, close to the CBD in a prime business area.

Offices are attractively and conveniently designed to ensure maximum performance by staff members. It is also a comfortable and accessible venue to meet clients.

PERSONNEL

Behind the efficient service we offer, there is a strong and dynamic team with outstanding talent. Our graphic designers, advertising, public relations and event management professionals are outstanding in their respective fields, providing a strong infrastructure backed up by administrative and financial management skills gained over many years.

We have the knowledge and expertise and infrastructure to take your organisation through the whole process of creating an identity and establishing a strong brand and awareness.

Firewalk Marketing draws from the experiences of a variety of experts in the communications field on a freelance basis. These include graphic designers, language editors, journalists, photographers, copy writers, printers and event management specialists as well as sales people. We employ sub-contractors and associates on a freelance and project-to-project basis.

SERVICES

Multiple communications solutions are available under one roof. In this way, clients stay ahead of their competitors utilising our exciting strategies and products.

- Creative development of high impact advertising strategies;
- Planning and placing of advertisements in a broad range of media – from newspapers to radio and the Internet;
- Meaningful media liaison with national and international media;
- Planning, organising and promoting memorable events – from launches, exhibitions to conferences and corporate functions;
- Designing and printing the full range of corporate communication tools – from corporate identities, brochures, signage, stationery, newsletters and annual reports, including multi media designs i.e. videos, power point presentations and website design and maintenance.
- Corporate clothing and corporate gifts, including shirts, t-shirts, magnum caps, banners of all types, including pop-up and teardrop banners, mouse pads, diaries, calendars, pens and lots more.
- Promoters – we make use of trained promoters to increase our clients sales in the field.

CLIENT LISTING

Department of Education
Department of Environmental Affairs
Department Safety and Security
Department Legislature
Department of Finance and Economic Affairs
Mpumalanga Tourism & Parks Agency
Office of the Premier
South African Gold Panning Association
TRAC / SBB
Kusile Arts and Crafts
MEDA
Mbombela City Council
Department of Water Affairs and Forestry
Vodashop and Vodacare
Kruger Mpumalanga International Airport
Lowveld Agricultural College
Silulumanzi
Mondi
Van Wettens
Mpumalanga Investment Initiative
Department of Housing
Mpumalanga Arrive Alive
Department Agriculture
Department Sport, Recreation and Culture
Small Enterprise Development Agency (SEDA)

Department of Health & Welfare
Mpumalanga Corridor Logistics Initiative
Siyaphambile Development Trust
SJW Motors
Department of Health
Department Road Safety
Nelair Charters and Travel
LCBT
Eskom
S A Golden Leaf
MADC
Silver Mist Guest House
Loerie Call Guest House
Excellent Tours
Coromandel Estate
Mtunzi Lodge
La Roca Guest House
Independent Development Trust
Ebutsini
Mpumalanga Regional Training Trust
Tsakani Silk
Bohlabela District Municipality
Department of Social Services
Nelspruit Guest House Association
Govan Mbeki Municipality

Lifestyle Centre
Brand Soldiers
Greenway Woods
Leading Edge

Riverside Mall
Jock and Java
AFGRI

SOME SUCCESSFUL EVENTS ORGANISED

- ***Peace Through Tourism Conference***
Welcoming function in the Botanical Gardens
- ***Lowveld Air Show***
Full co-ordination i.e. participants, programme, media, publicity, exhibitors, stalls, sponsorships as well as all transport, accommodation, security, catering and other special functions.
- ***Skonkwane RDP Housing Launch***
Full co-ordination
- ***Murray & Roberts Company Launch***
- ***Gijima AST***
Weekend function for 800 people, including daily entertainment, a tour to Mozambique and an evening function with live entertainment and AV production.
- ***International Gold Symposium***
- ***Nelspruit / White River Centenary Mardi Gras***
- ***Kick The Habit, Get Addicted to Life***
Full co-ordination of “War Against Drugs” National Campaign with Miss S A, Heather Hamilton. Concept and origination of the idea, branding, programme, activities, sponsorships, fundraising gala function, media coverage, publicity and management of tour to other provinces.
- ***Mpumalanga Tourism Route and Signage Launch***
Including a laser show

- **World Gold Panning Championships**
20 Countries, Launch, Opening and Closing Ceremonies, Diggers Dinner and Dance for 1000 people, 10 Day Competition with infrastructure, stalls and entertainment including media.
- **Van Wettens Launch**
Outside launch of new vehicles including sound and light show with helicopter and Harley Davidson Bikes. Invitations, catering, entertainment and AV production.
- **Juweel Kuns**
Cocktail Function with Africa Plat pieces being displayed. First ever for Mpumalanga including all invitations, dècor, catering, entertainment and media coverage.
- **Mpumalanga Water Summit**
Conference over two days including invitations, catering, entertainment, cocktail function, dècor, set-up and media coverage.
- **Media Week-End**
A 4 day tour with national media to promote Mpumalanga, in conjunction with the Department of Economic Development and Planning and the Department of Tourism. Full management and coordination.
- **Fundza for Fun**
Reading Campaign in conjunction with the Department of Sports, Recreation and Culture. Joint venture over a period of 12 months, culminating in the final event and prize giving at Forever Resorts, Loskop Dam.
- **AFGRI**
Two day function, launching the new AFGRI.
- **Riverside Mall**
Several events such as Fashion Shows and Kids Entertainment

Contact Details

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